

# 2016 POLITICAL FALL SPENDING

## WTHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50		credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on  
this order. Totals are correct

\$ 2,584.00 \$ 6,400.50 \$ 3,816.50  
per client cancelled eff 7/14  
will use credit later

				per client added on 7/18			
905504	7/19-7/25	41 \$ 7,530.00 \$	1,129.50 \$ 6,400.50	\$ 6,400.50	\$ 6,400.50	credit carr	
		60 \$ 11,440.00 \$	1,716.00 \$ 9,724.00	\$ 3,323.50	\$ 3,323.50	credit carr	
908068	7/26-8/1	60 \$ 10,590.00 \$	1,588.50 \$ 9,001.50	\$ 9,001.50	\$ 9,001.50	credit carr	
912220	8/2-8/8	36 \$ 7,570.00 \$	1,135.50 \$ 6,434.50	\$ 6,434.50	\$ 6,434.50	credit carr	
915351	8/9-8/15	31 \$ 5,860.00 \$	879.00 \$ 4,981.00	\$ 4,981.00	\$ 4,981.00	credit carr	
918270	8/16-8/22	32 \$ 5,950.00 \$	892.50 \$ 5,057.50	\$ 5,057.50	\$ 5,057.50	credit carr	
921922	8/23-8/29	38 \$ 6,230.00 \$	934.50 \$ 5,295.50	\$ 5,295.50	\$ 5,295.50	credit carr	
925203	8/30-9/5	38 \$ 6,330.00 \$	949.50 \$ 5,380.50	\$ 5,380.50	\$ 5,380.50	credit carr	
927768	9/6-9/12	78 \$ 14,180.00	\$ 12,053.00	\$ 12,053.00	\$ 12,053.00	credit	
930577	9/13-9/19	78 \$ 16,930.00 \$	2,539.50 \$ 14,390.50	\$ 14,390.50	\$ 14,390.50	credit carr	
TOTALS		\$ 99,705.00 \$	14,955.75 \$ 84,749.25	\$ 84,749.25	\$ 85,641.75		



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 930577 /		<u>Alt Order #</u> 25283033
<u>Product</u> Gregg/Gov		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 4964
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 09/09/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agg Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	09/13/16	09/19/16	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-1111--				4	\$100.00				
	Week:	09/19/16	09/25/16	1-----				1	\$100.00				
N 2	WTHI	09/13/16	09/19/16	News 10 M-F	6a-7a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-1111--				4	\$150.00				
	Week:	09/19/16	09/25/16	1-----				1	\$150.00				
N 3	WTHI	09/13/16	09/19/16	News 10 M-F	530a-6a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-1-11--				3	\$100.00				
	Week:	09/19/16	09/25/16	1-----				1	\$100.00				
N 4	WTHI	09/13/16	09/19/16	M-F 9a-10a	9a-10a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-1111--				4	\$60.00				
	Week:	09/19/16	09/25/16	1-----				1	\$60.00				
N 5	WTHI	09/13/16	09/19/16	News 10 Midday	12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-1111--				4	\$200.00				
	Week:	09/19/16	09/25/16	1-----				1	\$200.00				
N 6	WTHI	09/13/16	09/19/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-2222--				8	\$120.00				
	Week:	09/19/16	09/25/16	2-----				2	\$120.00				
N 7	WTHI	09/13/16	09/19/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-1-1---				2	\$90.00				
	Week:	09/19/16	09/25/16	1-----				1	\$90.00				
N 8	WTHI	09/13/16	09/19/16	Price is Right	11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-1111--				4	\$250.00				
	Week:	09/19/16	09/25/16	1-----				1	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> Gregg/Gov	<u>Estimate #</u> 4964
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 09/09/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 9	WTHI	09/13/16	09/16/16	Let's Make a Deal	10a-11a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1--1--				2	\$250.00				
N 10	WTHI	09/13/16	09/19/16	M-F 530p-6p	530p-6p		:30				NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1111--				4	\$130.00				
Week:		09/19/16	09/25/16	1-----				1	\$130.00				
N 11	WTHI	09/13/16	09/19/16	M-F 4p-5p	4p-5p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1111--				4	\$100.00				
Week:		09/19/16	09/25/16	1-----				1	\$100.00				
N 12	WTHI	09/13/16	09/19/16	News 10 at 6p	6p-630p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1111--				4	\$500.00				
Week:		09/19/16	09/25/16	1-----				1	\$500.00				
N 13	WTHI	09/13/16	09/19/16	News 10 at 5p 5-530p	5-530p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1111--				4	\$250.00				
Week:		09/19/16	09/25/16	1-----				1	\$250.00				
N 14	WTHI	09/13/16	09/19/16	M-F 730p-8p	730p-8p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-1---				2	\$250.00				
Week:		09/19/16	09/25/16	1-----				1	\$250.00				
N 15	WTHI	09/13/16	09/13/16	Tue Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$600.00				
N 16	WTHI	09/18/16	09/18/16	Sun Hour 1	7p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$700.00				
N 17	WTHI	09/19/16	09/19/16	Mon Prime Other 2	9-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	M-----				1	\$600.00				
N 18	WTHI	09/14/16	09/14/16	Wed Hour 1	8p-9p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--W----				1	\$850.00				
N 19	WTHI	09/13/16	09/19/16	News 10 Late News M-F	11p-1135p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-111---				3	\$500.00				
Week:		09/19/16	09/25/16	1-----				1	\$500.00				
N 20	WTHI	09/17/16	09/17/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S-				1	\$85.00				
N 21	WTHI	09/18/16	09/18/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$150.00				
N 22	WTHI	09/19/16	09/19/16	Late Show W/	Late Show W/		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	M-----				1	\$125.00				

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<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 09/09/16 / 09/09/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Totals												78	\$16,930.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	78	\$16,930.00	(\$2,539.50)	\$14,390.50
<b>Totals</b>	78	\$16,930.00	(\$2,539.50)	\$14,390.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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930577



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25283033	<b>Changes as of:</b> 9/9/2016 at 12:01 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 756/765/4964	<b>Flight:</b> 9/13/16 - 9/19/16	<b>Total \$:</b> \$16,930.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 78
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> Gregg/Gov	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5379399	<b>Total GRP:</b>
	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	<b>Separation:</b>
<b>Comments:</b> New Order - Gregg/Gov		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	0	1	1	0	0	1	4	\$400.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live! With Kelly	\$60.00	0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	2	2	2	2	0	0	2	10	\$1,200.00	\$0.00	0.0
7	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	1	0	1	0	0	0	1	3	\$270.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Price Is Right	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
9	Tu-F,M 10a-11a		Let's Make A Deal	\$250.00	0	30	1	0	0	1	0	0	0	2	\$500.00	\$0.00	0.0
10	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	1	1	1	1	0	0	1	5	\$650.00	\$0.00	0.0
11	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
13	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	\$250.00	0	30	1	0	1	0	0	0	1	3	\$750.00	\$0.00	0.0
16	Tu 9p-10p		NCIS	\$600.00	0	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
Changes: Program from PM Bull to NCIS																	
17	Su 7p-8p		60 Minutes-CBS	\$700.00	0	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
18	M 9p-11p		Case Closed	\$600.00	0	30	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
Changes: Day/Time from M 9p-10p to M 9p-11p, Program from Scorpion-CBS to Case Closed																	
19	W 8p-9p		Big Brother	\$850.00	0	30	0	1	0	0	0	0	0	1	\$850.00	\$0.00	0.0
Changes: Program from Survivor to Big Brother																	
20	Tu-F,M 11p-11:35p		News 10 WTHI	\$500.00	0	30	1	1	0	0	0	0	1	4	\$2,000.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25283033

Changes as of: 9/9/2016 at 12:01 PM

Version: Highlighting Revision 2

CPE: 755/765/4964

Agency: BUYING TIME,LLC

650 Massachusetts  
AVE NW  
Suite 210  
Washington, DC 20001

Flight: 9/13/16 - 9/19/16

Advertiser: Gregg IN Governor

Product: Gregg/Gov

Agency Order #: 5379399

Buyer: Herrick, Cathie

Salesperson: BEN WILMETH  
202-872-5880

Station: WTHI

Market: Terre Haute

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: BEN WILMETH  
202-872-5880

Total \$: \$16,930.00

Total Spots: 78

Total CPP: \$0.00

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
21	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
22	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
23	M-F 11:35p-12:37a		Colbert	\$125.00	0.0	30	0	0	0	0	0	0	1	1	\$125.00	\$0.00	0.0
TOTALS:							17	13	15	13	1	2	17	78	\$16,930.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25283033

Changes as of: 9/9/2016 at 12:01 PM

Version: Highlighting Revision 2

CPE: 755/765/4964

Agency: BUYING TIME, LLC

650 Massachusetts  
AVE NW

Suite 210

Washington, DC 20001

Flight: 9/13/16 - 9/19/16

Advertiser: Gregg IN Governor

Product: Gregg/Gov

Agency Order #: 5379399

Buyer: Herrick, Cathie

Salesperson: BEN WILMETH

202-872-5880

Station: WTHI

Market: Terre Haute

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: BEN WILMETH

202-872-5880

Total \$: \$16,930.00

Total Spots: 78

Total CPP: \$0.00

Total GRP:

Separation:

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
09/09/16 12:01 PM	ANJELICA DAVI	New Order - Gregg/Gov
09/09/16 11:40 AM	Tammy Terry	Ben - please make the following changes: line 16 - should be NCIS (bull starts 9/20) line 18 - needs to be case closed (9-11p) line 19 - should be big brother (survivor starts 9/21) thanks - tammy
09/09/16 9:33 AM	BEN WILMETH	New Order - Gregg/Gov
09/09/16 9:33 AM	BEN WILMETH	New Order - Gregg/Gov

## Competitive Information

Market Budget:	\$26,453
WTHI Share:	64%
Comment:	
ETHI:	9%
WAWV:	4%
WTWO:	23%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	78	\$16,930.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>78</b>	<b>\$16,930.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	78	\$16,930.00
<b>Total</b>	<b>78</b>	<b>\$16,930.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/9/16 12:01 PM	ANJELICA DAVI	Revised			\$0	\$16,930.00	Changes: 3 buylines added or modified.
Makegood 1	9/9/16 11:40 AM	Tammy Terry	Confirmed			\$0	\$16,930.00	
Revision	9/9/16 9:33 AM	BEN WILMETH	Confirmed	1		\$0	\$16,930.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$16,930.00, Product from Political to Gregg/Gov, Total Spots from 77 to 78, Comments from to New Order -
New	9/9/16 9:31 AM	BEN WILMETH	New	77		\$16,930.00	\$16,930.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$16,930.00, Product from Political to Gregg/Gov, Total Spots from 77 to 78, Comments from to New Order -

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25283033	<b>Changes as of:</b> 9/9/2016 at 9:33 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 756/765/4964	<b>Flight:</b> 9/13/16 - 9/19/16	<b>Total \$:</b> \$16,930.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 78
650 Massachusetts Ave NW	<b>Product:</b> Gregg/Gov	<b>Total CPM:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5379399	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	202-872-5880
<b>Comments:</b> New Order - Gregg/Gov		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
REV+3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	0	1	0	0	0	1	4	\$400.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live! With Kelly	\$60.00	0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	2	2	2	2	0	0	2	10	\$1,200.00	\$0.00	0.0
7	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	1	0	1	0	0	0	1	3	\$270.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Price Is Right	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
9	Tu-F,M 10a-11a		Let's Make A Deal	\$250.00	0	30	1	0	0	1	0	0	0	2	\$500.00	\$0.00	0.0
10	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	1	1	1	1	0	0	1	5	\$650.00	\$0.00	0.0
11	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
CAN 12	Su 6p-6:30p		<del>News 10 WTHI</del>	<del>\$225.00</del>	0	30	0	0	0	0	0	4	0	4	<del>\$225.00</del>	<del>\$0.00</del>	<del>0.0</del>
13	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	\$250.00	0	30	1	0	1	0	0	0	1	3	\$750.00	\$0.00	0.0
16	Tu 9p-10p		PM Bull	\$600.00	0	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
17	Su 7p-8p		60 Minutes-CBS	\$700.00	0	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
18	M 9p-10p		Scorpion-CBS	\$600.00	0	30	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
19	W 8p-9p		Survivor	\$850.00	0	30	0	1	0	0	0	0	0	1	\$850.00	\$0.00	0.0
20	Tu-F,M 11p-11:35p		News 10 WTHI	\$500.00	0	30	1	1	1	0	0	0	1	4	\$2,000.00	\$0.00	0.0
21	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0

8-9-16

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25283033	<b>Changes as of:</b> 9/9/2016 at 9:33 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 755/765/4964	<b>Flight:</b> 9/13/16 - 9/19/16	<b>Total \$:</b> \$16,930.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 78
650 Massachusetts AVE NW	<b>Product:</b> Gregg/Gov	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5379399	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	
		<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
22	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
REV+ 23	M-F 11:35p-12:37a		Colbert	\$125.00	0.0	30	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
<b>TOTALS:</b>							17	13	15	13	1	2	17	78	\$16,930.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Special  
Instructions

Contract # 25283033

Changes as of: 9/9/2016 at 9:33 AM

Version: Highlighting Revision 1

CPE: 756/765/4964

Flight: 9/13/16 - 9/19/16

Total \$: \$16,930.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Station: WTHI

Total Spots: 78

650 Massachusetts  
Ave NW

Product: Gregg/Gov

Market: Terre Haute

Total CPP: \$0.00

Suite 210

Agency Order #: 5379399

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

#### Order Level Comments

Date/Time Added by Comment

09/09/16 9:33 AM BEN WILMETH New Order - Gregg/Gov

09/09/16 9:33 AM BEN WILMETH New Order - Gregg/Gov

#### Competitive Information

Market Budget: \$26,453

WTHI Share: 64%

Comment:

ETHI: 9%

WAWV: 4%

WTWO: 23%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	78	\$16,930.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>78</b>	<b>\$16,930.00</b>	<b>N/A</b>	<b>0.0</b>

#### Monthly Summary

Month	Spots	Dollars
2016-Sep	78	\$16,930.00
<b>Total</b>	<b>78</b>	<b>\$16,930.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/9/16 9:33 AM	BEN WILMETH	Revised	1		\$0	\$16,930.00	Changes: Demo Meta to [R16]. User Entered \$ from \$0.00 to \$16,930.00. Product from KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
New	9/9/16 9:31 AM	BEN WILMETH	New	77		\$16,930.00	\$16,930.00	Political to Gregg/Gov. 3 buylines added or modified.

#### Non-Discrimination Policy

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract #	25283033	Changes as of:	9/9/2016 at 11:40 AM	Version:	Highlighting Makegood 1	Total \$:	\$16,930.00
CPE:	765/765/4964	Flight:	9/13/16 - 9/19/16	Station:	WTHI	Total Spots:	78
Agency:	BUYING TIME, LLC	Advertiser:	Gregg IN Governor	Market:	Terre Haute	Total CPP:	\$0.00
	650 Massachusetts AVE NW	Product:	Gregg/Gov	Office:	WASHINGTON	Total GRP:	
	Suite 210	Agency Order #:	5379399	Primary Demo:	Adults 35+	Separation:	
	Washington, DC 20001	Buyer:	Herrick, Cathie	Con Type:	POLITICAL/NOTE		
		Salesperson:	BEN WILMETH	Assistant:	BEN WILMETH		
			202-872-5880		202-872-5880		
Comments:	New Order - Gregg/Gov						

## Station Comment

Ben - please make the following changes:  
line 16 - should be NCIS (bull starts 9/20)  
line 18 - needs to be case closed (9-11p)  
line 19 - should be big brother (survivor starts 9/21)  
thanks - tanny

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 2016
------------------------------	-------------------

I, Buying Time, LLC  
 being/on behalf of: Gregg for Indiana  
 a legally qualified candidate of the Democrat  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 48px; font-family: cursive;">AS ORDERED</div>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Mike Claytor**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**4/25/2015**

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**